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For stamping you will need to provide a dummy or mock-up of what you would like. Unless you have done so, we will set the type for your cover stamping. Most books have the title and author stamped on the spine, often the front cover of the book is also stamped.

13. **Stamping Color** Gold is commonly used though stamping may be in any color: black, red, blue, etc. Stamping is an area that usually requires some communication. If you're not sure how to stamp your book, give us a call.

14. **Endsheet Material** 80# natural is a good choice. It is easier on the eye than white, but the choice is yours. Endsheets may also be textured, of different weights, different colors, and printed.

15. **Headbands – Footbands** These small strips of colored cloth at the top and bottom of a book spine are strictly decorative, but they are the mark of a quality book. Since they cost little we use them, color coordinated with the binding. Unless you have a specific choice for headbands, we suggest you let us choose and match them.

16. **Dust Jackets** Dust jackets are not necessary, but they do protect and advertise the volume. However, the same purpose may be served by a decorative binding. You can provide camera ready copy for your dust jacket or we can compose the jacket using your material. Call and we will send you examples of dust cover diagrams to assist you with the jacket design. We suggest printing 50 extra dust jackets. Some dust

jackets will become wrinkled, torn, or smudged, and extras will come in handy. Dust jackets are also excellent promotional handouts and are useful for constructing advertising displays.

17. Refer to number 8.

18. **Perfect Bound** For paperback we offer standard glued binding. If your book is stapled through the middle or a comb binding (plastic spirals) such as cookbooks use, please spell out your wants under "other."

19. Please refer to number 5.

20. Please refer to number 6.

21. **Cover Stock** 10 pt is the most common stock used for covers. You will need to decide if you want your book to be glossy or matte lamination. Glossy covers are shiny and matte covers are less shiny. The UV coating helps protect your cover against wear and tear.

22. **Shrinkwrapping** A must - which costs only about \$.20 per book. Individual shrink wrapping keeps books clean, safe from moisture/dirt, and eliminates wear and tear from the books rubbing against each other in the box.

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- (Color dust jackets are separate.)

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